SNAP INTO ACTION

Food insecurity has **more than doubled** since 2019 — and SNAP, the program that fights it most effectively, is now being taken away from hundreds of households across the region.

40%
of Massachusetts households were food insecure in 2025 — roughly 1.1 million in total.
Up from 19% in 2019

1 in 3
Massachusetts children face food insecurity — a 37% rate, up from 33% in 2024.

9 : 1
SNAP provides 9 meals for every 1 meal a food bank can provide.
Source: Project Bread

SNAP IS ESSENTIAL — AND ALREADY STRETCHED THIN

1.1 Million
MA residents enrolled in SNAP monthly — about 1 in 6 households

$320
average monthly SNAP benefit per household

56%
of food-insecure households now rely on charitable food aid — a record high

THE CUTS ARE ALREADY HERE

174,973 people dropped from Massachusetts SNAP rolls between July 2025 and May 2026. ***61,647 of them were children.***

Source: CBPP SNAP Tracker.

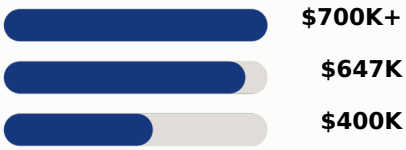
CLOSE TO HOME: OUR SERVICE REGION

736 fewer
people receive SNAP across our direct service area since new requirements took effect last October.

Salisbury: down 173 households (-19% year over year); **1 in 3 Salisbury schoolkids are low-income.**

Georgetown & Merrimac: down 15% each.

Annual SNAP dollars lost, by town



A total of more than $2 million has been taken out of the local economy.

MORE CUTS ARE COMING

~9,600
legally present immigrants in Massachusetts may lose eligibility under new federal rules

40,000+
SNAP recipients in Greater Boston face stricter work requirements -11,000 are parents

Sources: Project Bread, "Hunger by the Numbers"; The Greater Boston Food Bank & Mass General Brigham, 2026 Massachusetts Food Access Report; Center on Budget and Policy Priorities, SNAP Tracker; Massachusetts Department of Transitional Assistance (DTA); Boston Indicators, "Meeting the Moment: SNAP Cuts and the Local Fallout"; Boston Globe; Mass.gov.

OUR NEIGHBORS' TABLE

782
fewer households receiving SNAP across these 12 towns since August 2024.

$2.93M
in annual SNAP dollars no longer flowing into these local economies

-15%
average household caseload decline across the region.

Households lost & annual SNAP dollars lost, by town

Sorted by dollars lost · Aug 2024 caseload vs. June 2026 caseload

TOWN	% CHANGE	$ LOST / YR
Amesbury	-15.8%	$703,872
Salisbury	-19.0%	$640,224
Newburyport	-15.9%	$400,608
Merrimac	-15.7%	$202,176
Georgetown	-15.6%	$168,480
Groveland	-17.5%	$149,760
Rowley	-15.3%	$131,040
Newbury	-17.1%	$101,088
Boxford	-20.8%	$93,600
Topsfield	-7.0%	$41,184
West Newbury	-11.3%	$29,952

Haverhill

A much larger neighboring city, shown separately due to scale: **-1,621 households (-18.8%)**, or **$6.07M** in annual SNAP dollars lost — nearly triple all 12 towns above, combined.

Methodology: figures compare active Massachusetts DTA SNAP caseloads from August 2024 (before the decline began) to June 2026 (most recent posted data). Annual dollars lost = household caseload difference × the average household SNAP benefit (~$312/month) × 12. Percentages reflect the full ~22-month window, not a strict year-over-year comparison — figures used elsewhere (e.g. flyer talking points citing "since October 2025" or "last year") draw on a shorter, more recent slice of the same DTA data.

Source: Massachusetts Department of Transitional Assistance (DTA), SNAP caseload decline by city/town, Aug 2024–June 2026 (public data).

SNAP INTO ACTION

Be part of the response. Donate today.