

Social Media Ambassadors

Purpose: The purpose of social media ambassadors is threefold: 1. Inform the public about food insecurity and Our Neighbors' Table's (ONT's) mission, 2. Engage with the community, 3. Generate social media traffic.

Key Responsibilities:

- Like ONT posts on social media
- Share one designated ONT post each month
- Share at least one other ONT post of your choosing each month
- Answer any questions or engage with people on your shared post
- Stay-up-to-date on the variety of services and opportunities provided by ONT

Qualifications:

- Have either a Facebook or Instagram account
- Committed to Our Neighbors' Table's Mission
- Oriented volunteer
- Age 16 years or older
- Fluent in English

Communication: After receiving your ambassador training, you will be invited to the ONT Ambassador Facebook group. This group will have all of the instructions and resources you may need to post and answer any questions people have about ONT. The mandatory post will be shared to this group so you can easily identify it. All other posts made by ONT can be used as your other post to share. You can also use this group to ask questions, share ideas or thoughts about ONT. If we have something new coming out that we would like you to be aware of we will share it to this group, as well as asking for your advice on things we might post or roll out in the near future. If you have any questions feel free to email shannon@ourneighborstable.org or melanie@ourneighborstable.org